

STUDENTS RECRUITMENT EVENTS 2020-2

Student Fairs • High School Tours • University Tour • Virtual Fairs






Multi-city packages for Student Fairs


Register for 4 cities and receive a 5th city free • Register for 6 cities and receive a 7th & 8th free • Register for 9 cities and receive a 10th & 11th & 12th free
*You can select cities from any tour to complete your package within the semester. Free cities will be those priced at the lowest rate out of all selected cities.


Premium booth/table location is offered at a 15% additional

Choose this option to guarantee the best location at events. Only limited numbers are available! Regular spaces are allocated accordingly as per the date and time of registration. Register early in order to secure an optimized booth location (excludes premium locations).

Student Fairs


COUNTRY	CITY	DATE	EARLY BIRD RATE (by June 15 2020)	STANDARD RATE
 LATIN AMERICA STUDENT FAIRS				
Chile	Santiago	September 6	USD 1,890	USD 2,075
Argentina	Buenos Aires	September 8	USD 1,890	USD 2,075
Panama	Panama	September 10	USD 1,890	USD 2,075
Colombia	Bogota	September 12 & 13	USD 3,750	USD 3,990
Colombia	Cali	September 15	USD 1,890	USD 2,075
Colombia	Medellin	September 17	USD 1,890	USD 2,075
Colombia	Bucaramanga	September 18	USD 1,890	USD 2,075
Peru	Lima	September 20	USD 1,890	USD 2,075
Ecuador	Quito	September 22	USD 1,890	USD 2,075
Ecuador	Guayaquil	September 23	USD 1,890	USD 2,075
 INDIA STUDENT FAIRS				
India	Delhi	September 6	USD 1,890	USD 1,990
India	Delhi University Visit	September 7	USD 390	USD 490
India	Chennai	September 8	USD 1,890	USD 1,990
India	Chennai University	September 9	USD 390	USD 490
India	Bangalore	September 10	USD 1,890	USD 1,990
India	Bangalore University	September 11	USD 390	USD 490
India	Mumbai	September 12	USD 1,890	USD 1,990
 BRAZIL STUDENT FAIRS				
Brazil	Porto Alegre	September 26	USD 2,250	USD 2,500
Brazil	Belo Horizonte	September 27	USD 2,250	USD 2,500
Brazil	Brasilia	September 29	USD 2,250	USD 2,500
Brazil	Rio de Janeiro	October 1	USD 2,700	USD 3,000
Brazil	São Paulo	October 3 & 4	USD 3,780	USD 4,200
Brazil	Recife	October 6	USD 2,250	USD 2,500


COUNTRY	CITY	DATE	EARLY BIRD RATE (by June 15 2020)	STANDARD RATE
 MEXICO STUDENT FAIRS				
Mexico	Guadalajara	October 6	USD 1,890	USD 2,075
Mexico	Queretaro	October 8	USD 1,890	USD 2,075
Mexico	Mexico City	October 10 & 11	USD 3,780	USD 4,200
Mexico	Monterrey	October 13	USD 1,890	USD 2,075


 EUROPE STUDENT FAIRS				
United Kingdom	London	October 24	EUR 2,300	EUR 2,700
Italy	Milan	October 26	EUR 2,100	EUR 2,400
Italy	Rome	October 28	EUR 2,100	EUR 2,400
Spain	Madrid	October 29	EUR 2,100	EUR 2,400
Spain	Barcelona	October 31	EUR 2,100	EUR 2,400


High School Tours

Premium Undergraduate Recruitment

 LATIN AMERICA HIGH SCHOOL TOUR					ALL-INCLUSIVE PACKAGE
Colombia	Bogota	September 14 & 15	USD 1,975	USD 2,100	
Colombia	Medellin	September 16	USD 975	USD 1,100	USD 7,090
Ecuador	Quito	September 17 & 18	USD 2,225	USD 2,350	

 SOUTH KOREA HIGH SCHOOL TOUR					ALL-INCLUSIVE PACKAGE
South Korea	Seoul Metropolitan Area	September 14 - 16	USD 2,875	USD 3,100	USD 6,440
South Korea	Southern Korea	September 17 & 18	USD 1,975	USD 2,100	

 BRAZIL HIGH SCHOOL TOUR (UNIVERSITY)					ALL-INCLUSIVE PACKAGE
Brazil	São Paulo	September 21 & 22	USD 1,975	USD 2,100	
Brazil	Curitiba	September 23	USD 975	USD 1,100	USD 6,840
Brazil	Rio	September 24 & 25	USD 1,975	USD 2,100	

 UK HIGH SCHOOL TOUR					ALL-INCLUSIVE PACKAGE
London and Southeast UK		September 27 - October 1	GBP 3,970	GBP 4,300	

 BRAZIL HIGH SCHOOL TOUR (COMMUNITY COLLEGE)					ALL-INCLUSIVE PACKAGE
Brasil	São Paulo & Goiania	October 5 - 9	USD 6,840	USD 7,100	

EUROPE HIGH SCHOOL TOUR

ALL-INCLUSIVE PACKAGE

Italy	Milan and Northern Italy	October 12 - 14	EUR 2,890	EUR 3,100	USD 6,240
Spain	Madrid, Barcelona	October 15 & 16	EUR 990	EUR 1,100	

AFRICA HIGH SCHOOL TOUR

ALL-INCLUSIVE PACKAGE

Nigeria	Abuja	November 9	USD 990	USD 1,100	USD 10,900
Nigeria	Lagos	November 10 & 11	USD 1,975	USD 2,100	
Ghana	Accra	November 12 & 13	USD 1,975	USD 2,100	
Kenya	Nairobi	November 16 & 17	USD 1,975	USD 2,100	

University Tour Premium Postgraduate Recruitment

BRAZIL UNIVERSITY TOUR

ALL-INCLUSIVE PACKAGE

Brasil	São Paulo	November 3 & 4	USD 1,975	USD 2,100	USD 6,240
Brasil	Rio	November 5 & 6	USD 1,975	USD 2,100	

Virtual Fairs

	DATE	EARLY BIRD RATE EXPIRES	STANDARD RATE
STUDY IN THE USA VIRTUAL FAIR		May 22, 2020	
Mexico, Peru, Colombia, Venezuela, Colombia, Brazil, Chile, Uruguay, Paraguay	October 8	USD 1,890	USD 2,100
AFRICA VIRTUAL FAIR		June 26, 2020	
Morocco, Tunisia, Nigeria, Ghana, Kenya, South Africa, Senegal, Cameroon, Tanzania, Madagascar, Mauritius	October 28	USD 1,890	USD 2,100
STUDY IN AUSTRALIA VIRTUAL FAIR		July 10, 2020	
Mexico, Peru, Colombia, Venezuela, Colombia, Brazil, Chile, Uruguay, Paraguay	November 11	USD 1,890	USD 2,100
STUDY IN EUROPE VIRTUAL FAIR		July 24, 2020	
Mexico, Peru, Colombia, Venezuela, Colombia, Brazil, Chile, Uruguay, Paraguay	November 25	USD 1,690	USD 1,800
INDIAN SUBCONTINENT VIRTUAL FAIR		September 20, 2020	
India, Bangladesh, Nepal, Sri Lanka	January 20, 2021	USD 1,620	USD 1,890
NORTH AMERICA VIRTUAL FAIR		October 23, 2020	
US & Canada	February 24, 2021	USD 1,980	USD 2,300